

The book was found

The 7 Day Startup: You Don't Learn Until You Launch

THE
7 DAY 
STARTUP

YOU DON'T **LEARN** UNTIL YOU **LAUNCH**

DAN NORRIS

FOREWORD BY ROB WALLING



Synopsis

From generating ideas to gaining your first paying customers, *The 7 Day Startup* is the bootstrapper's bible for launching your next product. In *The 7 Day Startup*, Dan Norris, author and founder of wpcurve.com, shows us exactly how he built a cashflowing small business startup from scratch in 7 days (and has since grown it to over \$400,000 in annual recurring revenue in a few short years). What you'll learn in *The 7 Day Startup*- Why validation isn't the answer- How to evaluate your small business startup idea- How to choose a business name, fast- How to build a website in 1 day for under \$100- 10 proven ways to market a business quickly And much, much more! Who this book is for- Small Business Founders- Entrepreneurs (and Wantrepreneurs)- Freelancers and Agencies- Bootstrappers Additional resources included in *The 7 Day Startup* to help you build your startup- Idea evaluation spreadsheet- Business name checklist- Growth tracking spreadsheet- Marketing idea checklist for your small business startup- List of over 100 startup and new business resources

Book Information

File Size: 8023 KB

Print Length: 206 pages

Simultaneous Device Usage: Unlimited

Publication Date: September 26, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00NZFKB8S

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #3,037 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #2 in Kindle

Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business >

Entrepreneurship > Startups #2 in Kindle Store > Kindle eBooks > Business & Money >

Entrepreneurship & Small Business > Small Business #23 in Books > Business & Money > Small

Business & Entrepreneurship > Entrepreneurship

Customer Reviews

The 7 Day Startup offers many good tips for the starting entrepreneur, and the idea that you should focus on only what is most important, get the business running as soon as possible and learn as you go is sound. However, IMO the book overgeneralizes. Generally, you can not start a business in seven days. You cannot develop a physical product or software in seven days (or any similarly short time period), and you cannot write a meaningful amount of content in that time. While there certainly are business models that could work that way (the author's own being the prime example), there are many more that can not. Dropbox, cited more than once in the book, certainly could not have been started without at least a minimal client software and servers to run on, and this type of preparation takes time. If you happen to find a business model that can be set up very quickly, it very likely involves a significant amount of manual work at first, and thus carries another risk that is not even mentioned once: what if there is more demand than you can handle? Not being able to deliver can be as dangerous to a starting business as having too few customers: the customers are disappointed, never come back, and very likely will comment negatively in social media. That risk can be reduced with good contingency planning, or with a business that is somewhat scalable from the start, but this typically takes preparation and time, and thus contradicts the premise of the book. The author recommends that if you have a business idea that does not conform to the book's premise, you should rather find one that does. I am not sure I agree. Yes, the best way to learn starting a business is to do it, and maybe even fail a few times until you get it right.

[Download to continue reading...](#)

The 7 Day Startup: You Don't Learn Until You Launch Launch!: How A Startup Made Over \$100,000 Crowdfunding On Indiegogo With This Launch Strategy Until Lilly: Until, Book 3 Day Trading: A Beginner's Guide To Day Trading - Learn The Day Trading Basics To Building Riches (Day Trading, Day Trading For Beginner's, Day Trading Strategies Book 1) Day Trading Strategies: A Beginners Guide To Day Trading (Day Trading, Trading, Day Trading Strategies, Day Trading Books, Day Trading For Beginners, Day Trading Stocks, Options Book 1) The Life-Changing Magic of Not Giving a F*ck: How to Stop Spending Time You Don't Have with People You Don't Like Doing Things You Don't Want to Do The Startup Equation: A Visual Guidebook to Building Your Startup Crowdfunding: How to Raise Money for Your Startup and Other Projects! (Crowdfunding, Funding, Raise, Business, Money, Startup, Guide, Capital) Crowdfunding Success: The New Crowdfunding Revolution: How to raise Venture Capital for a Startup or fund any dream with a successful Crowdfunding Campaign ... Venture Capital, fundraising, , startup) Startup 101: How to Build a Successful Business with Crowdfunding. A Guide for Entrepreneurs. (Crowdfunding, Startup, Starting a Business, Entrepreneurship, ... Crowdfunding Real Estate, Investing) Day Trading: Day

Trading for Beginners - Options Trading and Stock Trading Explained: Day Trading Basics and Day Trading Strategies (Do's and Don'ts and the Small Letters) - 3rd Edition Day Trading: Day Trading for Beginners - Options Trading and Stock Trading Explained: Day Trading Basics and Day Trading Strategies (Do's and Don'ts and the Small Letters) Don't Hire a Financial Coach! (Until You Read This Book) (60 Minute Financial Solutions Book 4) Learn Spanish Step by Step: Spanish Language Practical Guide for Beginners (Learn Spanish, Learn German, Learn French, Learn Italian) Learn French Step by Step: French Language Practical Guide for Beginners (Learn French, Learn Spanish, Learn Italian, Learn German) Day Trading for Beginners: Day Trading Basics and Day Trading Strategies (Do's and Don'ts and the Small Letters) Light Right: Learn How to Create Images, Set Up a Studio, and Launch Your Photography Career The World until Yesterday: What Can We Learn from Traditional Societies? Countdown to Zero Day: Stuxnet and the Launch of the World's First Digital Weapon Learn C# in One Day and Learn It Well: C# for Beginners with Hands-on Project (Learn Coding Fast with Hands-On Project) (Volume 3)

[Dmca](#)